

What our partners are saying

“ In today’s crazy homeowners insurance market, especially in south Louisiana, we have seen insurance companies come and go as fast as the hurricanes. We are fortunate to have ASI come into our market and aggressively write good risks at super-competitive rate. Finally, an insurance company that works directly with agents on ways to improve rates, service and ease of use. The Preferred Builder Program in particular has been a competitive advantage that even the big boy companies don’t offer.... Thanks again, ASI. Keep up the great work! ”

- Matt Fontenot,
Liggio Insurance

“ The ASI Preferred Builder Program allows our agency to offer pre-quoted discounts (i.e., building code, accredited builder, fire & burglar alarms), flood and hazard insurance from a single A.M. Best A-rated carrier. The competitive rates and guaranteed issuance have bolstered sales, reduced closing risk, and increased customer satisfaction for both our agency and the builders we have partnered with. It has greatly streamlined the purchase process for a new homebuyer. ”

- Matthew D. deBlanc,
Continental Insurance Services

“ As the insurance affiliate for Lennar Homes, we’d be handicapped in a way that simply can’t be put into words without the ASI Preferred Builder Program. The Preferred Builder Program is a catalyst for success, regardless of the size of your agency, and we are extremely proud to call ASI and its associates our partners in business. ”

- Brian S. Dixon,
North American Advantage Insurance Services

“ The ASI Preferred Builder Program has allowed my agency to target new homes with discounted homeowners rates. ISC stands out from other agencies because the program is offered for free to preferred builders. Builders that join the program can offer discounted homeowners rates on new homes. This can save homebuyers thousands of dollars over the life of the loan. With approval from the preferred builder, our office places marketing signs on each new home. This drives potential buyers to the preferred builder and back to ISC. ”

- John Canady,
Insurance Service Center

Agent Information



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Preferred Builder

PROGRAM





A Dependable Insurance Partner

FOR BUILDERS AND HOMEBUYERS

In today's marketplace, it can be difficult to sell a new home. We know your business depends heavily on competitive offerings and quality service that will attract homebuyers. Even then, having a sale move successfully through closing is often challenging due to last-minute changes, insurance hurdles or other obstacles that can stand in the way.

ASI's free Preferred Builder Program can help builders and homebuyers reduce closing delays caused by insurance requirements. Our program offers qualified builders an important service advantage and extra savings to sell to their buyers. The program gives builders access to our insurance professionals, who counsel buyers on coverage options and can save them hundreds of dollars on their homeowners insurance just for buying a preferred builder's home.



Most often, a home is the largest purchase your buyer will make. They are usually concerned with two things -- quality and cost. By becoming a Preferred Builder, you can help assure your customers that they are making an excellent choice. This program encourages buyer's confidence and saves them money on their insurance year after year.

As a member of this program, you can advertise your preferred builder status. We provide an ASI Preferred Builder Accreditation plaque to hang in your sales office; we list your accredited status on our website, www.ASIPreferredBuilder.com, and customers will receive a big discount just for buying a home from you.

>>> Partnership and Program Benefits

- **Low Insurance Rates** for buyers who purchase from an accredited builder.
- **Accredited Builder Program Status** certifies that the integrity of your product is worthy of a reduced insurance rate.
- **Dedicated Insurance Professionals** who will explain the insurance process and get your clients to the closing table.
- **Quality Coverage for Your Buyers** from an A.M. Best rated A (Excellent) carrier.
- **Preferred Builder Discount** offered to your buyers for the life of the policy.
- **Coverage for Investor Properties and Model Home Leasebacks.**
- **Guaranteed Binding** for scheduled closings, even during catastrophic weather.
- **Fast Policy Issuance** in 10 minutes or less, meaning you'll never again reschedule a closing because of insurance.
- **Best of All, the Program is Absolutely Free!**

The Accreditation Process

We select preferred insurance professionals to partner with builders who are dedicated to providing quality homes with ample warranty on their workmanship. The accreditation process starts with a short online application form.

As soon as your Preferred Builder status is approved, you can immediately offer your homebuyers exceptional savings on their homeowners insurance.



Join our free, no obligation Preferred Builder Program today, and let our insurance professionals ensure that your homebuyer makes it to closing!

Don't Delay! Apply Today!

To get started, visit us at
www.ASIPreferredBuilder.com
or email us at
PreferredBuilder@AmericanStrategic.com